

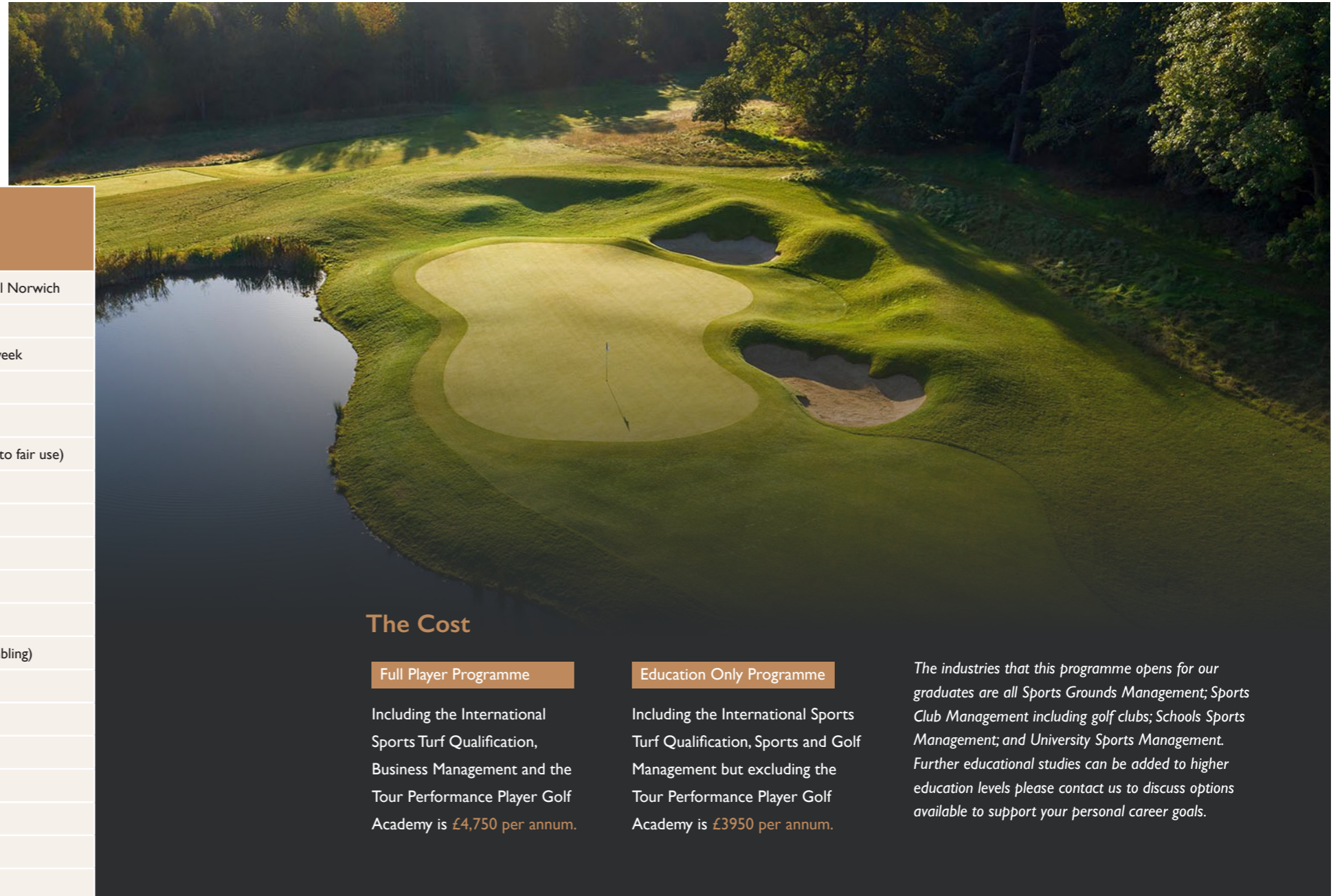


**ROYAL NORWICH**

*Turfcare Academy with  
Performance Golf Programme*

## The Royal Norwich International Greenkeeping Qualification is a two-year full time programme of study running in conjunction with the Performance Golf Programme.

With the added full qualification in Business Management. On successful completion of their studies, students receive an internationally recognised National Certificate in Greenkeeping from Elmwood College, St Andrews, Scotland and a ILM Level 2 & 3 in Business Supervision & Management.



International Turf Management & Business Management Qualifications	Performance Golf Programme
Golf Course Maintenance	Mid-week Unlimited Golf Membership at Royal Norwich
Golf Machinery Maintenance	Gym Access & Golf Performance Fitness
Turfgrass Identification and Production	3 x 60-minute Group Coaching Sessions per week
Plant Husbandry	Swing Analysis
SportsTurf Nutrition	Video Analysis
SportsTurf Soils & Rootzones	Unlimited balls at the Royal Norwich (Subject to fair use)
Golf Course Design & Construction	Monthly Mental Conditioning Group Sessions
Golf Course Drainage & Irrigation	Tournament Entry Advice and Planning
Tournament Preparation, Etiquette & Rules	Course Strategy Sessions
Business Management	Weekly Match Play Games
The Role of The Manager	Order of Merit System
Business Communication	Statistics Record (fairways, greens, putts, scrambling)
Leading Edge Technology & Futureproofing	4 x Royal Norwich Turf Academy Shirts
Golf Course & Business Management	Rules of Golf Education
Leading and Motivating a Team	Code of Conduct & Discipline Policy
Problem Solving	
Budgeting	
Performance Management	
Time Management	
Industry Leading Partner Training & Accreditation on the Latest Golf Course Management Technology & Services	

### The Cost

#### Full Player Programme

Including the International Sports Turf Qualification, Business Management and the Tour Performance Player Golf Academy is **£4,750 per annum.**

#### Education Only Programme

Including the International Sports Turf Qualification, Sports and Golf Management but excluding the Tour Performance Player Golf Academy is **£3950 per annum.**

*The industries that this programme opens for our graduates are all Sports Grounds Management; Sports Club Management including golf clubs; Schools Sports Management; and University Sports Management. Further educational studies can be added to higher education levels please contact us to discuss options available to support your personal career goals.*





## ROYAL NORWICH

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